



Mechanicsville Youth Football & Cheer

P.O. Box 324

Mechanicsville, VA 23111

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To Whom It May Concern,

I would first like to thank you for taking time out of your busy schedule to read this letter and consider our needs.

We are currently seeking sponsor opportunities from local businesses such as yours to sponsor our local youth football and cheer organization for our 2022 Fall Football and Cheer season.

Here at Mechanicsville Football and Cheer (Formerly Mechanicsville Rebels), we pride ourselves in bringing the love of football and cheerleading to the youth of our community. We strive not only in teaching the fundamentals of football and cheer, but also the importance of teamwork, sportsmanship and to promote physical fitness.

With our recent name change, our biggest continuing concern is the replacement of our uniforms for both football and cheer.

Our teams will consist of age groups from 5-6 (6U), 7-8 (8U), 9-10 (10U), and 11-12 (12U) for football and cheer. As a member of River City Youth Football League, we are a non-profit organization that relies solely on the donations, sponsorships, and registration fees from our community to provide the equipment, facilities and uniforms our organization needs to have a successful season.

Mechanicsville Football and Cheer is a volunteer run organization focused on the local community and the youth and families within it. We have been a locally sponsored program within the Mechanicsville community for over 50 years!

This year we are offering more sponsorship opportunities than ever. Depending on which level of sponsorship you may choose, you can enjoy benefits from simply sponsoring a child that otherwise may never have the opportunity to participate, visual logos of your company displayed on signs at games and/or practices, and your business name on our 2022 t-shirts.

Being a non-profit organization, all donations and sponsorships are tax deductible.

No matter which option you may choose, we greatly appreciate it and look forward to you joining us as a part of our Mechanicsville Family.

Christina Whalen

President, Mechanicsville Football and Cheer

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Mechanicsville Football & Cheer Sponsorship Program

OPTION 1 – SPONSOR A CHILDS REGISTRATION ***FOR \$150**

OPTION 2 – Yard Sign- Have your Company Logo displayed at ALL our Home Games (At Pole Green Park). ***FOR \$200**

OPTION 3 – Yard sign (Company Logo), Plus have your Company Logo advertised on our Mechanicsville Football & Cheer Website. ***FOR \$250**

OPTION 4 – Yard Sign (Company Logo), Plus ALL of Option 2 and have your company announced on our Friday Night Mics Live Broadcast on Facebook, as well as on our Mechanicsville Football & Cheer's Facebook page. ***FOR \$300**

OPTION 5 – Yard Sign (Company Logo), Plus ALL of OPTIONS 1-3 and your company's logo on the back of our 2020 shirts. ***FOR \$500**

*****ALL OPTIONS INCLUDE GAME DAY COMPANY ANNOUNCEMENT**

*We have operated and served Hanover County for OVER 50 years.
Our organization provides football and cheering to our youth.*

***CONTACT US: MechanicsvilleFootballandCheer@gmail.com**