



## Mechanicsville Youth Football & Cheer

P.O. Box 324

Mechanicsville, VA 23111

<https://www.mechanicsvillefootballandcheer.org>

Email: MechanicsvilleFootballandCheer@gmail.com



Dear Future Sponsor,

I would first like to thank you for taking time out of your busy schedule to read this letter and consider sponsoring Mechanicsville Youth Football & Cheer. We are a youth sports organization that has been dedicated to teaching the youth of our community the fundamentals of football and cheer for over 50 years. We strive to not only promote the love of football and cheerleading, but also the importance of teamwork, good sportsmanship, and physical fitness. With your help we can continue this tradition for another 50 years!!!

How can you help? We are seeking support from you to keep this tradition alive in Hanover County. With your help, we can supply our young athletes with the necessary tools to achieve our goals. Your sponsorship will go to help pay for the rental of our facilities, the uniforms for game days, and the equipment our athletes use on a weekly basis.

Any donations go a long way, but we have some specific sponsorship options for you -

- 1) **"The Waterboy" Tier 1** – SPONSOR A CHILDS REGISTRATION.  
**\*FOR \$135**
- 2) **"The Recruiter" Tier 2** – Buy a Hornets Goal Post Cover. (4 Needed).  
**\*FOR \$250**
- 3) **"Team Rep" Tier 3** – Yard Sign- Have your Company Logo displayed at ALL our Home Games (At Pole Green Park). Your business will be advertised over the PA throughout ALL Home Games.  
**\*FOR \$300**
- 4) **"Assistant Coach" Tier 4** – Yard sign (Company Logo), your business will be advertised over the PA throughout ALL Home Games. Plus have your Company Logo advertised on our Mechanicsville Football & Cheer Website.  
**\*FOR \$350**
- 5) **"Head Coach" Tier 5** – Yard Sign (Company Logo), Plus ALL of Tiers 3 & 4. Plus have your company announced on our Facebook Live Broadcasts, as well as on our Mechanicsville Football & Cheer's Facebook page.  
**\*FOR \$400**
- 6) **"The Commissioner" Tier 6** – SPONSOR A TEAM  
An individualized Team Banner w/ Company Logo.  
Plus ALL of Tiers 3-5.  
**\*FOR \$500**

**\*\*\*OPTIONS 2-6 INCLUDE GAME DAY COMPANY ANNOUNCEMENT AND WILL BE INCLUDED ON THE BACK OF OUR 2022 SPONSOR SHIRTS\*\*\*.**

Christina Whalen  
President, Mechanicsville Football and Cheer  
804-517-1019  
[MechanicsvilleFootballandCheer@gmail.com](mailto:MechanicsvilleFootballandCheer@gmail.com)